**What are 3 conclusions that we can draw about crowdfunding campaigns?**

1. The most successful month was July, followed by June, then March and finally February and April were a tie.
2. The spring and summer months held the most successful crowdfunding campaigns, likely because these are the warmer months of the year and generally people go out more than in the winter months.
3. It's interesting to note that generally, the higher the successful crowdfunding campaigns, the higher the failed campaigns as well, with the exception in the months of June and July.

**What are some limitations of this dataset?**

This dataset limits you to only the crowdfunding campaigns parent category. It does not allow you to analyse the sub-categories included in the raw data. You’re also unable to see the larger international picture of all the parent and sub-categories included, because it limits you to only the dataset that you chose in the pivot table. The raw data includes data from various countries.

**What are some other possible tables and/or graphs that we could create and what additional value could they provide?**

**Stacked lines with markers:** They would be to provide you with a plot area so that you can see exactly where the changes to the data occur.

**Stacked column:** You would be able to easily see the differences between the successful, failed and canceled crowdfunding campaigns. This type of graph would be easy to read and follow.

**Pie chart:** This type of chart would easily display the months of the year so that you can view which months are the most successful and which ones are not.